



## About College Decision Day

### *What is College Decision Day South Carolina?*

The goal of College Decision Day is to recognize high school seniors for their postsecondary plans and encourage younger students and families to prepare early for postsecondary education. College Decision Day is held annually on or around May 1 and is designed to coincide with the date that most seniors must inform a college of their plans to enroll.

College Decision Day is inspired by the NCAA's National Signing Day to reinforce that excellence in the classroom should be given as attention and recognition as excellence in athletics. NCAA's National Signing Day is when high school seniors sign a letter of intent to play sports at a specific college. Traditionally, student-athletes participate in press conferences and signing ceremonies to announce their intent to attend a college. The goal of College Decision Day is to generate this excitement for ALL students going to college regardless of their participation in a sport.

### *Why Host College Decision Day?*

- To recognize all students for their postsecondary plans
- To encourage and remind students that it's time to make a decision
- To support the best match and fit for each student
- To influence younger students as they prepare for college
- To support a college-going culture and wrap up the school year with a celebration

### *Expectations of Host Sites*

While there is no standard format on how a school should celebrate College Decision Day, CHE has found the most successful College Decision Day events, at a minimum, follows these guidelines:

- Recognize ALL students for their postsecondary plans (2-yr, 4-yr, military, postsecondary certificate)
- Hold recognition in front of the high school's entire student body
- Contact local media – encourage publicity beyond the high school community
- Use Social Media to connect! Use the #DecisionDaySC
- Have fun!