

SAMPLE PRESS RELEASE

(Bold content to be inserted based on school and event details.)

FOR IMMEDIATE RELEASE

For more information, please contact:

Name, Phone, E-mail Address

SCHOOL NAME HOSTS COLLEGE DECISION DAY in South Carolina

CITY, SC (DATE) - In an effort to recognize and celebrate the academic achievements and choices of our state's high school seniors to access higher education, **Name of Your High School** will participate in College Decision Day South Carolina, a statewide initiative sponsored by the South Carolina Commission during the month of May.

Name of Your High School will host an event, College Decision Day, to work with their senior and junior classes on **Your School's Event Date** to recognize and celebrate the decision to attend college upon high school graduation as a part of this college access initiative.

The goal of College Decision Day is to recognize high school seniors for their postsecondary plans and encourage younger students and families to prepare early for postsecondary education. College Decision Day is held annually on or around May 1 and is designed to coincide with the date that most seniors must inform a college of their plans to enroll.

College Decision Day is inspired by the NCAA's National Signing Day to reinforce that excellence in the classroom should be given as attention and recognition as excellence in athletics. NCAA's National Signing Day is when high school seniors sign a letter of intent to play sports at a specific college. Traditionally, student-athletes participate in press conferences and signing ceremonies to announce their intent to attend a college. College Decision Day's purpose to generate this excitement for ALL students going to college regardless of their participation in a sport.

Name of Site Coordinator, College Decision Day event Site Coordinator for **Name of Your High School**, is expecting more than **Insert Number** seniors to participate with the help of **Insert Number** volunteers from **Insert School Faculty, Administration, College, Community Resources that will help**.

For more information about **Name of Your High School** College Decision Day event, please contact **Name of Site Coordinator and contact information**.